

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA (AUH) MANESAR

**REPORT ON CORPORATE CONNECT PROGRAM HELD ON 17.MARCH.2016. AT
AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B BLOCK FOR
ALL ABS STUDENTS:**

CORPORATE CONNECT: GUEST CORPORATE SPEAKER: Mr Arpit, Google, On Topic:
Google Applications in curriculum studies

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAM	PROGRAMME DESCRIPTION	OUTCOME
1	10:00-10:15 AM	Mr Arpit is was welcomed and introduced by ABS co- ordinator and CRC co- ordinator	Dr Arpit is welcomed by ABS faculty Ajay Kumar Yadav and CRC co-ordinator Ankur Gupta followed by a brief interaction session.	Corporate connect begins on a positive note with welcoming and introduction of resourceperson.
2	10:15-12:30	Power Point Presentation has explained extensively on how different Google Apps can be applied for education and study purpose.	He demonstrated how to use Google Drive- a cloud based storage app, for storing data, text and videos and Google Plus to network and share files, data and videos. He further demonstrated the application of Google Scholar, how research papers can be assessed, stored on Google Drive and shared through Google Plus. Mr Arpit also explained how a google site be created by instructor with all the students on network wherein assignments can be loaded by students and be assessed by the instructor with his comments online to be viewed by all, he also explained how study materials can be uploaded on google education site.	Students thoroughly identified, related and were able to make use of the google applications in real time

3	12:30-12:45 PM	Student interaction session	Students discussed site creation, sharing files, data & videos	Learning was immensely practical in nature as students could related to their daily research and project activities.
4	12:45-1:00 PM	Vote of thanks	Mr Arpit was thanked formally by the co-ordinators of the programme for sharing his valuable ideas and sparing time from his busy schedule to enrich students.	Guest lecture ended on a positive note with excellent takeaways for both students and the resourceperson